

## **Association for Applied Sport Psychology Reaches 500<sup>th</sup> Certified Consultant Milestone**

CHAGRIN FALLS, Ohio – November 2014 – The Association for Applied Sport Psychology (AASP) certified its 500<sup>th</sup> Certified Consultant of AASP or CC-AASP recently. Carmen Tebbe Priebe, Director of Psychological Resources at The University of Oklahoma, became the 500<sup>th</sup> professional to achieve the important Certified Consultant designation from the international professional organization that promotes the growing field of sport psychology. The milestone was announced at AASP’s annual conference in Las Vegas, Nev.

The AASP is the largest professional organization in North America that offers certification to qualified professionals who practice sport psychology. In 1989, the organization established criteria for individuals seeking certification to obtain a minimal level of training and experience necessary to provide competent professional services in applied sport psychology. By 1992 there were approximately 50 Certified Consultants of AASP and the number of applicants has grown steadily over the years to reach 513 today.

The AASP certification has become a standard prerequisite by such organizations as the United States Olympic Committee Sport Psychology Registry which lists sport psychology consultants who are available to work with U.S. athletes, coaches and National Governing Board.

According to Jack Watson, Ph.D., Past President of AASP and a CC-AASP himself, the association provides a valuable public service in certification and offers a free resource to locate qualified professionals by geographic region. The “Consultant Finder” is a search tool on the AASP website [www.appliedsportpsych.org](http://www.appliedsportpsych.org).

“Certification is most meaningful when it is granted by a professional organization whose motive is to further the responsible development of the discipline and to protect the public, rather than to make a profit. As demand for sport psychology services grows, so does the number of people who claim to be qualified practitioners. The AASP is tackling that problem by promoting certified professionals in the field and taking strides to make the certification even stronger moving into the future,” said Watson.

“Professionally, the AASP certification is one way to promote the standard. There are very few structured training opportunities for sport psychology trainees but AASP is one of the leading organizations that offers certification,” said Tebbe Priebe following her recognition. “I really believe in integrative training. At the University of Oklahoma, I oversee a training program and by earning the Certified Consultant status, I wanted to show other trainees the value of certification and give them an opportunity to get certified if they chose to.”

*The Association for Applied Sport Psychology (AASP) promotes ethical practice, science and advocacy in the field of sport and exercise psychology. Since 1986, AASP has been an international, multidisciplinary, professional organization that offers certification to qualified professionals in the field of sport and exercise psychology. With more than 2,000 members in 54 countries, AASP is a worldwide leader, sharing research and resources with the public via its website, [www.appliedsportpsych.org](http://www.appliedsportpsych.org).*