## **FOR IMMEDIATE RELEASE:**

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## Association for Applied Sport Psychology Announces Over 750 Professionals Have Completed the Certified Mental Performance Consultant® (CMPC) Program

**INDIANAPOLIS, IN (March 28, 2023)** – The Association for Applied Sport Psychology (AASP)—the leading organization for sport and performance psychology professionals—is proud to announce that since it has launched its <u>Certified Mental Performance Consultant®</u> (CMPC) program, nearly 500 practitioners across various industries have become newly certified, bringing the total number of CMPCs to over 750. In the past few years, there has been a significant increase in professionals earning CMPC certifications, up about 26% last year compared to 2021 and up almost 74% since 2020. The CMPC program is the only nationally accredited certification for mental performance consultants.

The program was originally launched in 1991 and was previously known as the Certified Consultant AASP (CC-AASP) program. The objective of the CMPC certification is to provide a standard that demonstrates to clients, employers, colleagues, and the public at large that an individual has attained specified professional training and experience. The program also seeks to strengthen the status of sport psychology professionals by giving recognition to those who have met the highest standards of professional practice. In addition, in 2021, the Canadian Sport Psychology Association—Association Canadienne de la Psychologie du Sport (CSPA-ACPS) entered into a Memorandum of Agreement with AASP to certify mental performance consultants, including those who wish to be professional members of CSPA-ACPS.

To become certified, an individual must complete a combination of educational and work requirements, successfully pass a certification exam, agree to adhere to ethical principles and standards, and commit to ongoing professional development. This certification represents recognition by the AASP and CSPA-ACPS of the attainment of a professional level of interdisciplinary knowledge that includes subdisciplines of both kinesiology (the science of human movement) and psychology (the science of the mind).

The CMPC certification is accredited by the <u>National Commission for Certifying Agencies</u> (NCCA), which certifies individuals in a wide range of professions and occupations, including athletic trainers, strength and conditioning coaches, counselors, nurses, and emergency technicians. Professionals holding the CMPC certification work in private practice, academia, military and tactical settings, as well as within prominent sport organizations, including the U.S.

Olympic and Paralympic Committee (USOPC), teams within the NFL, NBA, NHL and MLB, and Canadian-based professional sport organizations.

Kaelene Curry, MA, LPC, CMPC, serves as a mental performance speaker, coach, and consultant and says she became a CMPC because she wanted to learn the in's and out's of providing high-level services to top athletic performers and organizations.

"Being a CMPC has opened doors for collaboration with a variety of brilliant minds in our community on a global scale. We have so many authentic, willing, curious professionals in this field," said Curry. "I'm grateful that CMPC starts as our connecting point to launch impactful conversations, relationships, and learning. It's inspiring to be part of an overarching culture that collectively drives our profession forward."

Additional information about the Certified Mental Performance Consultant® (CMPC) credential can be found at the link here: <a href="mailto:appliedsportpsych.org/certification">appliedsportpsych.org/certification</a>

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## About Association for Applied Sport Psychology (appliedsportpsych.org)

Founded in 1986, the Association for Applied Sport Psychology (AASP) is the premier association working to ensure every performer has the resources to strengthen their inner edge through the advancement and application of excellence in mental performance and mental health. To do that, AASP cultivates an inclusive field of Certified Mental Performance Consultants® (CMPCs), licensed mental health professionals, educators, and researchers. AASP currently has over 3,100 members worldwide with backgrounds in a variety of areas, including sport science, psychology, social work, counseling, and clinical psychology. Follow AASP on Facebook, Twitter, Instagram, LinkedIn and YouTube.