

## **SPORT AND EXERCISE PSYCHOLOGY CONSULTANTS TO CONVENE IN PROVIDENCE**

MADISON, WI – August 2010 – Professional sport and exercise psychology consultants from around the world will gather in Providence, October 27 to 30, for the Association for Applied Sport Psychology's (AASP) annual conference. The international organization, which has over 1,200 members from 35 countries, is celebrating its 25<sup>th</sup> anniversary conference at the Westin Providence Hotel.

The event includes professional meetings and seminars, as well as the opportunity to hear from some of the most well-known speakers in the field of sport and exercise psychology.

“This event will put Providence in the spotlight. We are pleased to host our international members here for the 25th annual convention,” said AASP President Glyn Roberts. “We look forward to exploring the capital of Rhode Island, while taking in all of the city’s dining, shopping and entertainment options – many of them in walking distance from our conference location.”

During the conference, speakers specializing in various topics will provide keynote addresses to the AASP audiences, including:

- **Health and Exercise Psychology Keynote - Dr. Bess Marcus:** Dr. Marcus has spent the past 20 years conducting research on physical activity behavior. She is a Professor of Medical Science in the Department of Bio-Med Institute of Community Health Promotion at Brown University. She is also a clinical health psychologist and an internationally known leader in exercise psychology – making key contributions on how to persuade people to start, and continue, exercising. Her work focuses on how best to get people moving – walking, swimming, biking, etc. – in order to prevent medical problems, such as obesity and cancer.
- **Performance Psychology Keynote - Dr. Jim Loehr:** Dr. Loehr is a world-renowned performance psychologist, co-founder of the Human Performance Institute in Orlando, FL and author of 15 books, including his most recent titled, *The Power of Story: Change Your Story, Change Your Destiny in Business and in Life*. His ground-breaking, science-based energy management training system has been featured in numerous national publications and television shows. Dr. Loehr has worked with hundreds of world-class performers from sport, business, medicine and law enforcement.
- **Social Psychology Keynote - Dr. Pat Griffin:** Dr. Griffin is the former director of “It Takes a Team!” – an educational campaign for lesbian, gay, bisexual and transgender issues in sport. She is the author of the book, *Strong Women, Deep Closets: Lesbian and Homophobia in Sports*. For the past 25 years, Dr. Griffin has led seminars on diversity issues, and lesbian and gay issues in athletics at numerous colleges and universities. She previously coached swimming and diving at the University of Massachusetts Amherst.

The Association for Applied Sport Psychology (AASP) promotes the ethical practice, science and advocacy of sport and exercise psychology. Founded in 1986, AASP is an international, multidisciplinary, professional organization that offers certification to qualified professionals who practice sport and exercise psychology. With more than 1,200 members in 35 countries, AASP is a worldwide leader, sharing research and resources with the public via its Web site, [www.appliedsportpsych.org](http://www.appliedsportpsych.org).