

**USOC Sport Psychologist Named President of the
Association of Applied Sport Psychology**
Dr. Sean McCann leads worldwide organization

MADISON, WI—November 2008— Dr. Sean McCann, a veteran sport psychology consultant who works with Olympic athletes, is the new president of the Association of Applied Sport Psychology, the professional organization of sport and exercise psychology. Dr. McCann recently was sworn into office at the AASP annual meeting in St. Louis, MO.

“I am looking forward to leading this terrific group of dedicated professionals into the new year and I’m honored to be chosen for the position,” Dr. McCann said. “AASP continues to grow and be a leader in the field of sport psychology, and the future of the organization is very exciting.”

Dr. McCann has worked for the United States Olympic Committee for 16 years, including 12 as the head of the Department of Sport Psychology. He has traveled with the last seven Olympic teams, serving as a senior sport psychologist during the Olympic Games. He works directly with teams and coaches, conducts mental skill seminars and workshops about Olympic pressures and has individual sessions with athletes. In addition to his work with the USOC, Dr. McCann regularly works with professional athletes spanning a wide range of sports. He is a Certified Consultant of the AASP, which requires its professionals to meet a high standard of education and training in the sport sciences and in psychology.

Dr. McCann also writes extensively about sport psychology in journals, book chapters, columns, brochures and workbooks for Olympic coaches and athletes. He also has been an adjunct staff member for the Center for Creative Leadership since 1997, working with high performers in the world of business.

AASP

The Association for Applied Sport Psychology promotes the ethical practice, science and advocacy of sport and exercise psychology. Founded in 1986, AASP is an international, multidisciplinary, professional organization that offers certification to qualified professionals who practice sport and exercise psychology. With more than 1,200 members in 28 countries, AASP is a worldwide leader, sharing research and resources with the public via its Web site www.appliedsportpsych.org.

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